



Cloud-based VMS

Cloud-based Variable Message Signs

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*Unleash the power of real-time information, enhanced clarity, and versatile updates for road users with our revolutionary **Cloud-Based Variable Message Sign (VMS)** Boards. Our cutting-edge technology provides enhanced visibility, real-time adaptability, and cost-effective solutions tailored for highway concessionaires.*



Key Features



Dynamic Content

Our Cloud-Based VMS excels in showcasing a variety of media types, including images, videos, gifs, animations, texts, and more.



Real-time updates

Keep information current and relevant with our Cloud-Based VMS.



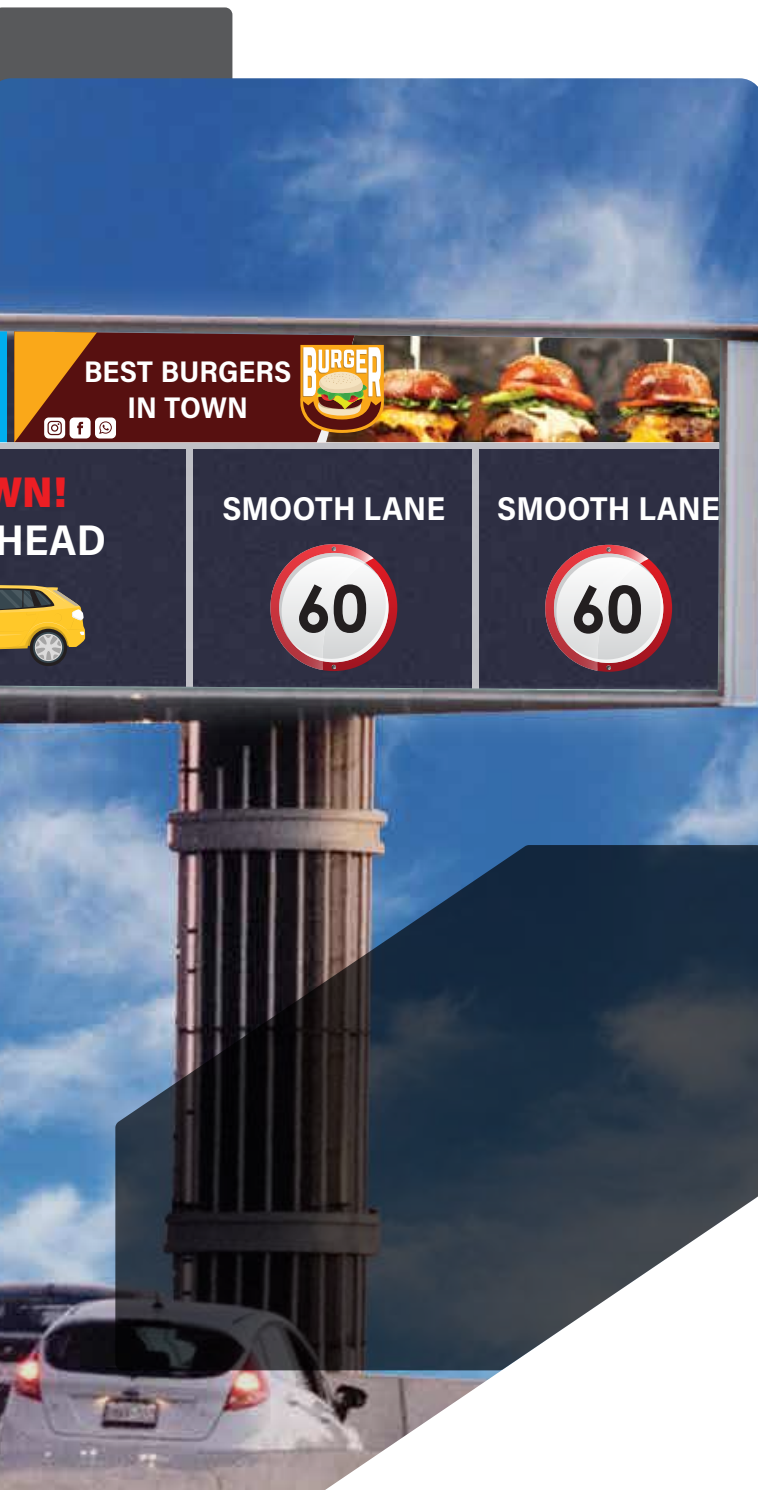
Convenient

Our Cloud-Based VMS features a user-friendly interface for easy management.



Remote Management

Easily control and monitor our cloud-Based VMS remotely, offering flexibility and efficiency in message deployment.



Why choose **Cloud-based VMS**?



Cutting-edge technology with dynamic content management



Generate revenue seamlessly through targeted advertisements

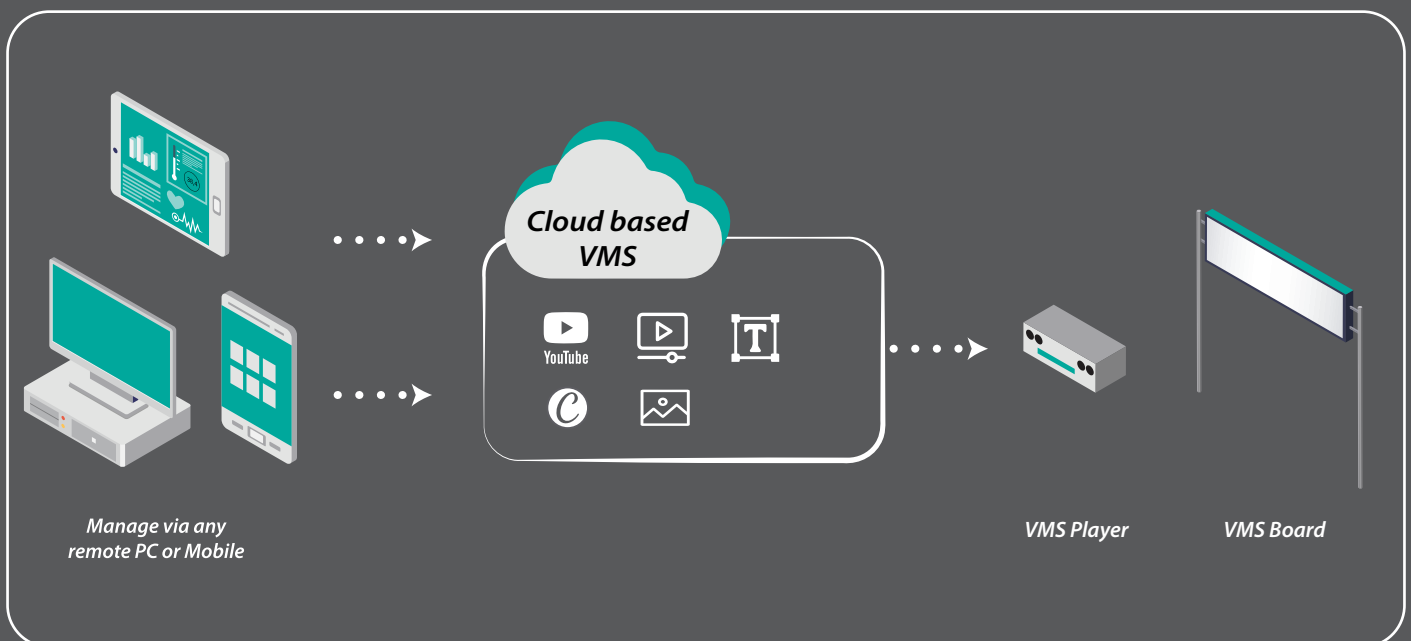


Effortlessly set up with a plug-and-play convenience, reducing the time and complexity of the setup process.



The total cost of ownership is minimised as the resources and risks associated with maintaining an on-premise solution at the site are significantly reduced.

System Architecture



Traditional VMS Board vs Cloud-based VMS Board

VERSATILITY

	Traditional VMS Board	Cloud-based VMS Board
Static Messages	✓	✓
Images	✗	✓
Animations	✗	✓
Videos	✗	✓

CUSTOMIZATION & INTERACTIVITY

	Traditional VMS Board	Cloud-based VMS Board
Interactive Maps	✗	✓
Personalized Messages	✗	✓
Specific Alerts	✗	✓
Advertisement Zone	✗	✓
Emergency Information	✗	✓

DYNAMIC CONTENT MANAGEMENT

	Traditional VMS Board	Cloud-based VMS Board
Manual Updates	✓	✗
Physical Intervention	✓	✗
Remote Updates	✗	✓
Automated Scheduling	✗	✓
Weather-Triggered Content	✗	✓



Contact Us

RECOGINE TECHNOLOGY SDN BHD (705355-K)

No. 29, Jalan Putra Mahkota 7/8B,
Putra Point Business Centre,
Putra Heights, 47650 Subang Jaya,
Selangor, Malaysia.

Tel : +603-5101 9043

Fax: +603-5101 9059

Email: sales@recogine.com

Website: www.recogine.com

Linkedin: [Recogine Technology](#)